### Water Technology Cluster Update

#### Valley Legislators continue to support ICWT

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Central California congressional representatives continue to solicit needed financial support for the International Center for Water Technology (ICWT) through federal appropriations legislation.

Newly elected representative Devin Nunes. who represents the district including geographical California State University, Fresno, led a recent petition of the House Appropriations Committee for \$6.18 million to complete phase two of the ICWT, which is to be located on the Fresno State campus. Joining Nunes in the petition were veteran representatives Dennis Cardoza, Cal Dooley, George Radanovich and Bill Thomas in the House. Senator Barbara Boxer has also submitted similar language for support in the Senate.

Efforts by Radanovich, Thomas, and Dooley already helped secure \$1.8 million in federal funds to begin first-phase establishment of the planned \$40 million facility. The San Joaquin Valley Water Technology Cluster, along with the Fresno Area Workforce Investment Council and Fresno State, also are supporting development of the ICWT.

Key functions of the Phase I facility will be to provide testing and certification services. The planned Phase II facility will support education, cooperative marketing services and technology demonstration related to water technology and management.

The physical plant is to consist of a building complex with an exposition center, conference rooms, testing and training facilities, and offices.

Once the center is functioning, operating costs will come through industry support, grants for various projects, and from feebased services such as research, testing, conferences and trade shows, and memberships.

Center for Irrigation Technology Director David Zoldoske has been appointed interim director of the ICWT. Architectural design for the facility is under way, Zoldoske said.

Persons interested in supporting the project are encouraged to call the ICWT phone line at 559-278-2066.

# 55 WATER CLUSTER MEMBERS ATTEND MAY MEETING AT CSU BAKERSFIELD



Fifty-five water industry representatives attended the May 22, 2003 meeting of the SJV Water Technology Cluster that

was held on the campus of CSU Bakersfield. The industry was represented by members from Sacramento to El Centro. Presentations were made describing the background of the SJV Water Cluster and the International Center

for Water Technology to be housed on the Fresno State campus.

Group discussion during the meeting included ways to engage the industry in Kern County in the cluster, common opportunities/challenges faced by the industry, the need for workforce development and the new internship/ work experience programs currently underway, the geographic outreach of the cluster, and opportunities within the cluster for water reclamation and ground water treatment industries.

The <u>Industry Advocacy Committee</u> provided information regarding the creation of a 501 (c) (6) and a 527 PAC (political action committee).

The Workforce Committee reported on The James Irvine Foundation grant that provided funding for the development of the Careers in Manufacturing Technology project that provides work experience/internship programs for community college programs.

The ad hoc Manufacturing Operations Group has identified barriers and "champions" to move action items ahead. The action items include training for water/plant operation and maintenance, self-directed work teams, competitive business and manufacturing in today's world.

## CIMT PLACES FIRST GROUP OF STUDENTS FOR SUMMER INTERNSHIP PROGRAM

The Careers in Manufacturing Technology (CIMT) Program officially began its 2003 summer internship program on Monday, June 9. Five companies are hosting seven students



from Reedley and Fresno City colleges. The students will be paid \$8.50 per hour for a minimum of 150 hours between June 9 and August 30th. Students will also be participating in the Water Technology Training Academy, which is a mandatory component of the internship program. The training academy consists of five, four-hour seminars on topics identified by the industry as skills that lead to job success. The courses offered this summer are Workplace Safety, Manufacturing Flow Process, Basic Shop Math, Precision Measurement, and Basic Employment Skills. The training academy is delivered from various host company locations and is facilitated by Gene Evans, an instructor at Reedley College.

The work experience program, another training program supported by CIMT, completed its first semester in May. Through this program, four students from the community colleges were given parttime job opportunities within the industry. The work experience program places students in part-time positions in any area of the industry during the school year at \$8.50 per hour. The Careers in

Manufacturing Technology program will begin recruiting companies and students for the Fall 2003 work experience program in early August.

#### **CALIFT Update**



CALIFT, Fresno State's export development program targeted to specifically support the water technology

industry, has been busy since the last reporting period assisting numerous water technology clients. Our activities are described below:

CALIFT participated in the Aquatech/Fitma show in Brazil in June. Three companies participated with the Export Program, they were, GDT, Mazzei Injectors, corp. and Lakos corporation. All the companies reported great success form the show.

ICWT and CALIFT were also represented at the annual AWWA show in Anaheim in June.

The upcoming international show will is the Expolrrigacion which will take place in Leon, Guanajuato, Mexico from Aug. 6 - 8, 2003. If you are interested in participating call or e-mail Laura assignment's done on a first come first serve basis and it is free of charge.

Reports and contacts developed through these show and activities are available for member use. Please contact Laura Ramos at (559) 278-2066 or <a href="mailto:linearing-reports">lramos@csufresno.edu</a> for details.

#### **International Business Programs**

SMEs do not engage in exporting or have not explored their potential to the fullest because they are not aware of international opportunities and lack overall export knowledge. Craig School faculty and graduate students will explore these opportunities for you by conducting research which includes but is not limited to market research projects, analysis of competition, analysis of international trade laws and regulations, and broad analysis of economic data etc, at no cost to your company.

#### **INDUSTRY INFORMATION**

Would you like to publicize your company's latest accomplishments? Please forward industry news to Kathe McCall at <a href="mailto:kathem@csufresno.edu">kathem@csufresno.edu</a> or fax it to (559) 278-8461.

#### WATERCLUSTER MEETING

August 14, 2003 9 – 11 A.M. Central Valley Business Incubator 2555 Clovis Avenue Clovis, CA 93612

Come to the next meeting of the SJV Water Cluster and find out more about these and other activities that are being advanced through the efforts of Water Cluster Members.

Please RSVP to kathem@csufresno.edu or 559.278.8460 Join the "Water Cluster" and make things flow! From the North: Take Freeway 99 South to Freeway 41 North/41 South. Stay on 41 North/41 South to 180 East (Kings Canyon). Take 180 East to 168 East (Clovis/Huntington Lake). Continue on Freeway 168 East to Shaw Avenue Exit. Turn right onto Shaw Avenue. Follow Shaw to Clovis Avenue and turn right onto Clovis Avenue. Turn left onto Santa Ana (just south of Sierra Vista Mall), and turn into the first driveway on the right. The building will be on your left and there is a sign that reads Central Valley Business Incubator.

From the South: Take Freeway 99 North to Freeway 41 North (Yosemite). Take Freeway 41 North and follow until Freeway 180 East (Kings Canyon). Get on Freeway 180 East (it is helpful to stay in the right lane after merging onto 180 from 41) and follow to Freeway 168 East (Clovis/Huntington Lake). Take Freeway 168 East to Shaw Avenue Exit. Turn right onto Shaw Avenue. Follow Shaw to Clovis Avenue and turn right onto Clovis Avenue. Turn left onto Santa Ana (just south of Sierra Vista Mall), and turn into the first driveway on the right. The building will be on your left and there is a sign that reads Central Valley Business Incubator.